



transport efficiency savings toolkit

Keyfuels, supported by Key3 Partners, is launching TEST - a new fuel efficiency service for the road transport industry.

TEST - the transport efficiency savings toolkit - is aimed at working with fleet operators to reduce their fuel costs.



“ I believe that this service represents an exciting and useful set of tools for driving improvement in efficiency throughout the transport industry ”

Geoff Mitchell, Fleet Director, Bibby Distribution

It's not just about fuel price and mpg....

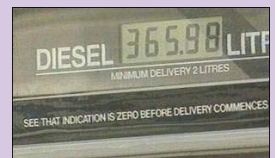
Fuel is the fastest growing cost area within road transport.

Organisations adopting best practice for vehicle routing, fuel monitoring and driver management will achieve a significant cost advantage over their competitors.

“ Keyfuels and Key3 Partners delivered a clear and concise vision of the areas we can target to help C. Butt Ltd. in reducing fuel costs and run even more efficiently. ”

John Reeds, Finance Director, C Butt Ltd.

The toolkit takes a different approach to the identification of fuel efficiency savings in areas such as :-



- Fuel Stock Management - including stock loss, procurement, monitoring and control, use of rebated fuel.
- Planning and Management - covering use of telematics, route planning and scheduling, management information.
- Drivers - encompassing briefing and debriefing, activity monitoring, training, use of agency drivers, etc.
- Fleet - including the type of vehicles used, aerodynamics, driver familiarity, specification, performance improvements, etc.

CONTACT US

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LEARN MORE

We are running a series of **FREE** fuel efficiency breakfast briefings.

Contact us for more information or e-mail helen.gallimore@key3partners.com to book your place.





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The service is a three stage process, which covers:

- an operational audit (carried out on a site by site basis)
- presentation of results
- implementation of chosen savings projects.

Stage 1

Audit Questionnaire

The operational site will receive a visit from the consultants assigned to the project, who will spend c4-5 hours with the site's Management Team to answer a set of detailed questions and provide examples of current operational practices, where appropriate.

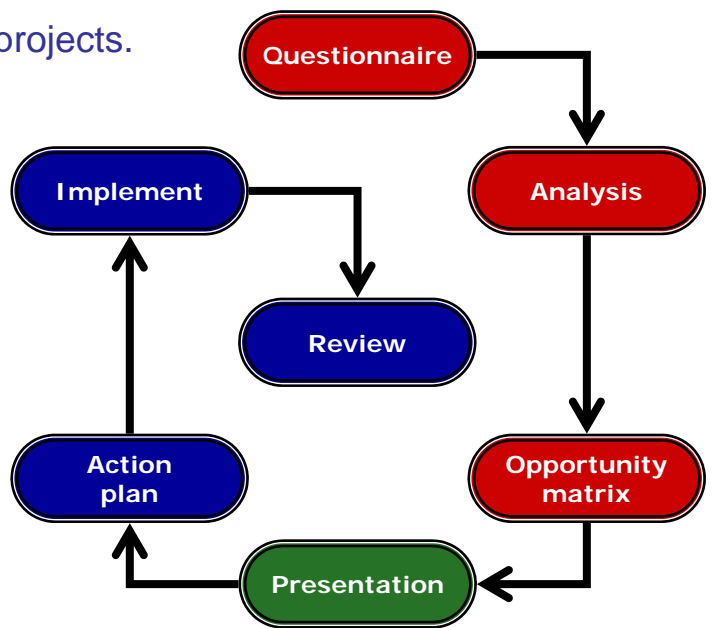
The results of this interview will then be analysed in detail to:

- Benchmark the operation against industry Best Practice
- Scale the potential cost benefits
- Create an opportunity matrix of the key focus areas

Stage 2

Results Presentation

The results of the audit questionnaire and the opportunity matrix will be presented to the key decision makers in the business, along with the site's Management Team.



Stage 3

Improvement Projects

Where savings are identified, the third stage will focus on implementation of those areas offering the greatest cost opportunity for the business.

The projects are carried out using an established continuous improvement methodology, which guarantees the delivery of sustained savings through:

- Rigorous data driven analysis
- Implementation of the solutions into the operation
- Independent focused resource